



Certified Professional Graphic Design Course Module

Course Mentor: - Md Salman Hossain Ridul

Class Schedule

Day	Time	Duration
Sat, Mon, Wed & Sun, Tue, Thu	11 am – 1 pm, 3 pm – 5 pm, 5 pm – 7 pm, 7 pm – 8.30 pm, 9.30 pm – 11.00 pm (Online)	Course :- 3 Months Total Class: 36
Friday	10 am – 12.30 pm, 3.30 pm – 6 pm	5 Months Total Class: 20

Adobe Illustrator

Class-1: Introducing Illustrator

1. Using the Welcome Screen
2. Comparison between Photoshop and Illustrator
3. Introducing Vector Graphics
4. Introducing Illustrator Interface, Toolbar and setting new document
5. Object / Shape creation using basic shapes and pen tool
6. Selection basics
7. Introducing Anchor Points
8. Introducing Fill and Stroke and Applying color
9. Object Arrangement and working with object grouping, locking, and hiding
10. Using Undo/Redo, Guide, Grid and Saving a Document in native format of Illustrator

Homework: Drawing Cartoons using basic Shapes (10).

Class-2:

Fill, Stroke, and Color

1. An Overview of the Color Palette.
2. Black vs Rich Black in the Color Palette.
3. Working with Swatches [Creating and saving new Color Swatches].

Gradient

1. Introducing illustrator gradient and applying in to object
2. Using swatches for gradient
3. Creating and saving new Gradient Swatches.

Transforming Object

1. Introducing Object Transformations and working with scale, rotate, and free transform tools.
2. Duplicating Objects (Ctrl + F, Ctrl + B) and Transform Again (Ctrl + D)
3. Moving Objects in Increments.
4. Using the Offset Path Dialogue Box.

Home Work: Robi Logo (1) & Wall Clock Design (3).

Class- 3:

Using the Powerful Pen Tool Introducing Eraser, Scissors and Knife Tools Width Tool & Others

Pathfinder Operations

1. Introducing the Shape Mode & Pathfinder Operations.
2. Cropping, Uniting and Arranging.
3. Shape Builder Tool.

Stroke Palette

1. An overview of Stroke and Stroke Palette.
2. Explanation of Stroke Cap, Stroke Join, Stroke Dash & Gap.

Home Work: Tracing any Illustration/Image/Line Art (3), Film Reel (1) & Bangladesh Map (1).

Class-4:

Blends and Masks

1. Creating Custom Gradients via Blending.
2. Customizing Blends for Specific Shapes.
3. Changing the Shape of Customized Blends.
4. Masking Edges with Clipping Masks.
5. Masking the Shape of Customized Blends.

Home Work: Google Chrome Logo (1), Camera Shutter (3) & Masking any Image (2).

Class-5:

Working with Text

1. Discussing Type Tool.
2. Explaining Character Palette.
3. Text with paragraph palette.
4. Text Wrap.

Using Transparency

1. Overview on Transparency Palette.
2. Blend Mode.
3. Creating an Opacity Mask.

Home Work: Create BD Govt. Logo (1) & Circle Logo (5), Facebook Cover Photo Design (3)

Class-6:

3D Effects:

1. Applying and Adjusting the Extrude and Bevel effect.
2. Mapping the Artwork onto the extruded object.
3. Applying and Adjusting the Revolve Effect.

Effects and the Appearance Panel:

1. Applying effects.
2. Multiple fills & strokes on a path.

Home Work: Wine Glass (2), Bottle (2), 3D Object (any 5). 3D Film Reel (1) & 3D Logo (1).

Class-7:

Business Card Design

1. Business Card Design

Home Work: Business Card Design 10.

Class-8:

Business Card Design

1. Business Card Mockup

Freelancing Marketplace Class:

1. Freelancer Account Create
2. Professional Profile Making

Home Work: Freelancer account Creation, 10 Business card Designs & Mockup.

Class-9:

Freelancing Marketplace Class:

1. How to Submit a Design on Contest
2. Live Contest Submit on Class

Home Work: 10 Contest Submit on Freelancer.com.

Class-10:

Logo Design

1. Discuss About Logo
2. Logo Design Concept
3. How to Make a Logo

Home Work: 10 Logo Design.

Class-11:

Logo Design

1. Logo Design Master class
2. Logo Contest Submit

Home Work: 10 Logo Design Contest Submit On freelancer.com.

Class-12:



Flyer Design

1. Discuss About Flyer
2. Flyer Design Concept
3. How to Make a Flyer

Home Work: 10 Flyer Design.

Class-13:

Brochure Design

1. Discuss About Brochure
2. Brochure Design Concept
3. How to Make a Brochure

Home Work: 10 Brochure Design.

Class-14:

Social Media Post Design

1. Discuss About Social Media Post
2. Social Media Post Design Concept
3. How to Make a Social Media Post

Home Work: 10 Social Media Post.

Class-15:

ID Card, Letterhead, Invoice & Envelope

1. Discuss ID Card, Letterhead, Invoice & Envelope
2. ID Card, Letterhead, Invoice & Envelope Design Concept
3. How to Make ID Card, Letterhead, Invoice & Envelope

Home Work: ID Card, Letterhead, Invoice & Envelope Design.

Class-16:

Packaging & Calendar Design

1. Discuss About Packaging & Calendar Design
2. Packaging & Calendar Design Concept
3. How to Make Packaging & Calendar Design

Home Work: Packaging & Calendar Design.

Class-17:

Portfolio Account Create

Behance Account Creation & Profile Setup

Exam

1. Logo for Own Brand
2. All Kind Of Design with this Logo



Adobe Photoshop

Class-1: Introducing Photoshop

1. Introducing Photoshop
2. Document Setup
 - Why Document Setup is Important
 - Unit,
 - Resolution &
 - Color Mode

3. Interface Overview
4. Screen Mode
5. Zoom in & out
6. Document Pan
7. Color Apply
8. Selection Basic
9. Layer Basic
10. Undo & Redo
11. Document Save

Home Work: Cartoon Character Drawing (10).

Class-2:

1. Selection Details:

- Sub Selection
- Feather & Anti-Alias
- Selection Style

2. Image Resize:

- Crop Tool
- Perspective Crop
- Image Size
- Save for Web File Format

3. Align & Distribute Objects/Layers

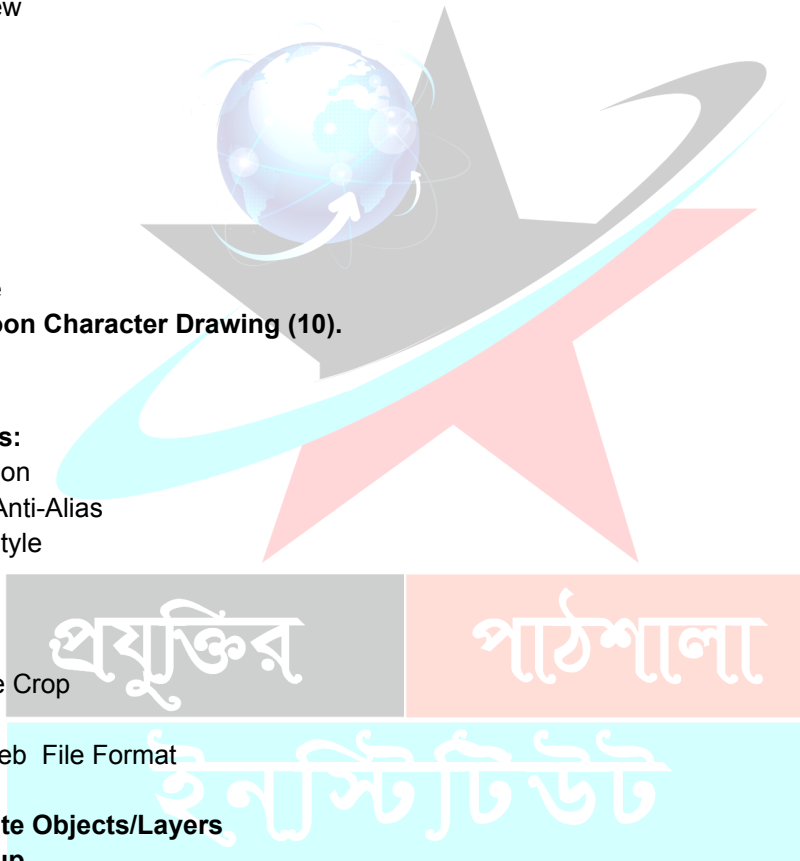
4. Group & Ungroup

Home Work: Patee Design (5), Facebook Cover Photo Resize (5).

Class-3:

1. Image Retouching:

- Spot Healing, Healing, Patch Tool
- Content-Aware Move, Red Eye Tool
- Clone Stamp Tool
- Pattern Stamp Tool



- Blur, Sharpen, and Smudge Tool
- Dodge, Burn, and Sponge Tool
- History Brush & Art History Brush Tool

2. Image Adjustment

Home Work: Image Retouch (10) & Image Adjustment (10).

Class-4:

1. Pen Tool:

- Path Mode
- Shape Mode

2. Direct Selection Tool, Path Selection Tool

Homework: Clipping a to z (small caps) all Alphabet. Clipping Path (2)

Class-5:

1. Gradient Tool

2. Type Tool Details:

- Character & Paragraph Palette
- Typography Concept

3. Smart Object & Smart Layer

4. Clipping Mask

5. Eraser Tools Details:

- Eraser Tool, Background Eraser Tool
- Magic Eraser Tool

Home Work: Separate Image from Background/Clipping Path (5), Typography (5).

Class-6:

1. Layer Palate:

- Layer Lock
- Opacity & Fill
- Layer Mode & Layer Marge
- Layer Masking

2. Adjustment Layer

3. Layer Styles:

Blending Options

Wooden Box.

4. Wooden Box (watch from given link/tutorial) <https://www.youtube.com/watch?v=Df2Rmt7yT5g>

Home Work: Image Manipulation (5), Wooden Box (1)

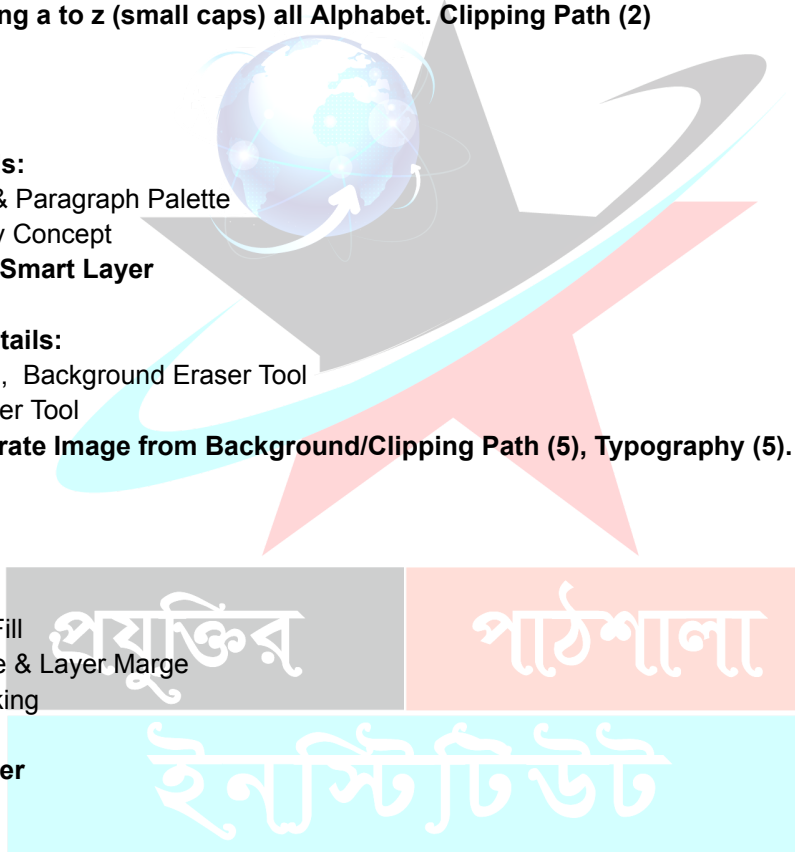
Class-7:

1. Menu Details

Home Work: Review all Previous Class, Text & Image Effects (5+5)

Class-8:

Advertisement Analysis:



Discussing Design Fundamentals of an Advertisement.

Facebook Page Review:

www.facebook.com/pg/CreativeITInstitute/reviews/

YouTube Channel Subscribe:

Go to www.youtube.com and search

Home Work: Paper Advertisement Trace (10), Paper Ad Replica/Redesign (2).

Class-9:

Business Card Design:

Live in Class with Total Guidelines for Business Card Design.

Home Work: Business Card Trace (Minimum 10 Business Card from [graphicriver.net](https://www.graphicriver.net))

Class-10:

Facebook Cover/Web Banner Design:

Live in Class with a total Guideline for Facebook Cover/Web Banner Design.

Home Work: FB Cover & Banner Trace (Minimum 5 FB Cover & 5 Banner from [graphicriver.net](https://www.graphicriver.net))

Class-11:

Social Media Banner Design:

Live in Class with a total Guideline for Social Media Banner Design.

Home Work: Social Media Banner Design Trace (Minimum 5 FB Cover & 5 Banner from [graphicriver.net](https://www.graphicriver.net))

Class- 12

Exam:

All kinds of Adobe Photoshop Work

Class- 13

Fiverr:

- Fiverr Account Create
- Profile Setup

Class- 14

Fiverr:

- How To Submit a GIG

Class- 15

Fiverr:



- How To Marketing Fiverr GIG

Class- 16

Upwork:

- Upwork Account Create
- Profile Setup

Class- 17

Upwork:

- How to Submit a Proposal on Upwork
- Upwork Secret Method

Class- 18

Linkedin:

- Account Create
- Profile Setup
- Connection Send
- Job Apply Process

Class- 19

Discuss About Resalable Marketplace

- AdobeStock
- Shutterstock
- Freepik
- Pikbest & etc.



Client Hunting/ Outreach

Client Outreach On Social Media Platform

Client Outreach On Email

Total Classes: 36

Class Time : 2 Hours

Class Duration : 3 Months

Class Type : Offline & Online

Class Schedule : 11-1, 3-5, 5-7, 7-9 pm

Class Backup : Full Video Recording

Course Mentor : Experienced Teacher

Class Type : Live Project Base Classes

Payment Type : Two Installment System

24/7 Support : Course Base Batch Group

Admission Type : Admission 50% Payment

Course Intern : Intern Job Complete Certificate

Course Maintain : Basic To Advanced (A To Z)

Course Certified : Course Complete Certificate

Intern Opportunity : Intern Facility in our Agency

Support Type : Fb Messenger & Whatsapp Group

Coursed Completed : After Intern Job Guaranteed

Intern Benefit : During Intern Get Paid By the Agency

Offline Support : After Class 3 Days Lab Room Support

Weak Student Support : Special Care For Weak Student

Back Batch Class: If not Complete the Course Join a New Batch

